

ANALYSIS STEP 2: FUNCTIONAL BLUEPRINT OF WEBSITE PROJECT VERSION 2.0

1. Company Name

2. Type of Website - You may select more than one:

- Product Based
- Service Based
- Information Based

3. COMMENT:

4. Type of engine that will be used to manage the website:

- Dynamic - database driven & centralized control of contents (Edit and Manage by Content Management System)
- Static - no database and no centralized control of contents (Edit & Manage by third party software such as Dream Weaver)
- Undecided or not sure

5. COMMENT:

6. Online E-commerce - allowing your customers to buy and pay for product(s) or service(s) online? If yes, a separate survey "E-commerce Components" will also be used to gather requirement specifications.

- Yes
- No

7. DATABASE is being used to store or save your important information online for record keeping and marketing purposes, etc. What type of DATABASE do you need? Another way of asking is...Do you have the need to store information input via this website in an electronic form? Do the best you can and we will work with you on this one further.

	Yes	No	Maybe	Not Sure and Need Recommendation
User Profile	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Client Profile	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Registration Form	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Job Application	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Newsletter Database	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contact Us Form	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Product(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. COMMENT:**9. SEARCH ENGINE OPTIMIZATION SERVICES - How important is it to you for your site to be found on major search engines such as Yahoo and Google based on your product(s) or service(s)?**

- Very Important
 Important
 Somewhat Important
 Not so Important

10. COMMENT:**11. Search Engine Optimized vs. Design - Sometime we have to choose between "looking good" and "ranking good" because certain "looking good" designs will negatively affect the "ranking good" and vice versa. What is your priority?**

- "Ranking good" over "Looking good"
 "Looking good" over "Ranking good"

12. Define your user(s) - Certain websites only have one type of user...the end users of the website. However the high end website could have many types of users. The public users, the private users, the administrative users, etc.

- Public - anyone can access this website
 Private - required login
 Both

13. Level of Access- Do you have the need to make certain pages of your website accessed by only a certain group of people? For example, certain confidential information is reserved for private view and can only be seen when he or she logged in.**14. Private Access- if your website is to be built with a Content Management System, then you will be given a private login to easily manage your site. However, certain websites allow end users to create a private account or login account. If this is the case, what would you like your end users to see when he or she is logged in?**

15. Third Party System Integration - Certain "big" website is to be integrated with third party application(s) / system (s) so that they can share and sync the data. For example, an e-commerce website can be integrated with the company's Inventory System to track products sold. Please check as many that may apply:

- QuickBooks
- Netsuite
- Shipping Info (UPS, FedEx, USPS, etc)
- Content Provider (the content of your website can be pulled from other servers)
- Product Provider (the product of your website can be pulled from other servers)
- None of the above
- Not sure at this point.

16. COMMENT:

17. Data Upload - Do you have the need to upload the following files to your website?

- Data File - PDF file or Word File
- Video File
- Audio File
- Not Sure

18. Website Features & Functions - Do the best you can on this question. Check as many that may apply to your website requirements:

	Yes	No	Maybe	Need Recommendation
Gallery Showroom	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Featured Products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online Survey & Customer Feedback	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic Stat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online Product Catalog	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Video	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Audio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Picture / Image Album	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
PDF File	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Chat Room	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Calendar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Onsite Advertisement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Articles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
News	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Testimonial / References	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Search within Site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Search on Web integration	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Affiliate Links / Link Sharing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Map / Direction Integration	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Automated Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Newsletter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

19. COMMENT:

20. Number of Revisions - The cost of your website project also depends on afterthoughts and unexpected changes after implementation of your approved specifications. We at DMS will do whatever it takes to make our clients happy. Continued consultation and production costs are based on a \$75 per hourly rate. Give us your option(s):

- We won't
- We may change if needed. (No additional cost without prior written approval from Customer)

21. COMMENT:

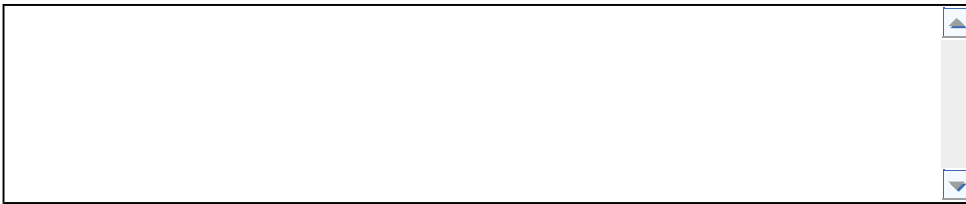
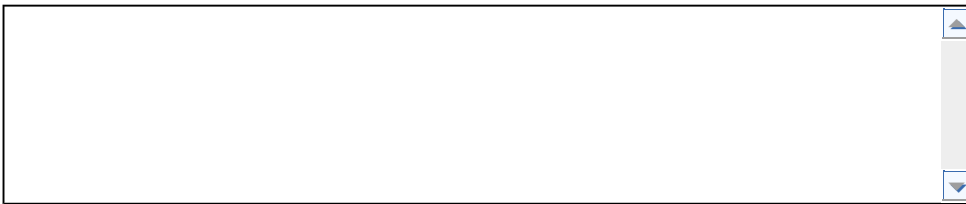
22. Your website Intended Audience:

- Kids
- Teenagers
- PreTeen
- Adults
- Senior Citizens
- Male Focus
- Female Focus
- Educated
- Less Educated
- Rich
- Poor
- Middle Class

23. COMMENT:

**24. Your Website Look & Feel:**

- Jazzy
- Conservative
- Industrial
- Flashy
- E-commerce Focus
- Business / Corporate
- High Tech
- Religious
- Patriotic
- Other, Please Specify

25. COMMENT:**26. Five-seconds Rule -What impression would you like to make within the first five seconds when visitors come to your website?****27. Training Material for Website - Select as many as you need:**

- Manual - Basic training manual is provided (Word or PDF)
- Video - \$250 - \$500 additional
- Hands on - Up to three hours is provided at no additional cost (\$75 per hour there after)

28. COMMENT:**29. Web Menu / Main Link - All websites come with some type of menus or main navigations. Check all that may apply to your site. Use the comment box to include additional menu items if not listed here.**

- About Us
- Contact Us
- Info
- Portfolio
- Services
- Products
- Home
- Support
- FAQ
- Investors
- Shoppers
- Job Seekers
- Programs
- Calendar
- Announcements
- Technical Support
- Support
- Gallery
- Articles
- Directory

30. COMMENTS:

31. Preferred language(s)

- .Net
- Asp
- Php
- DMS to recommend

32. FINAL COMMENT(S)

33. Database

- MS SQL 2000
- MS SQL 2003

MS SQL 2005

34. COMMENT

▲
▼

35. Are You Planning To Have DMS Host Your New Website?

Yes

No

36. COMMENT

▲
▼

37. Web Hosting Platform

LINUX

WINDOWS

38. COMMENT

▲
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