



## PHASE 1- SEO INTERVIEW

Digital Marketing Solution thanks you the client for filling this out. Note: However if this Interview is incomplete or you have not finished it we are not obligated to help you with your SEO concerns. So please make it as complete as you can.

### 1. Your company name

### 2. Name of the person completing this interview.

**3. Please list your keywords or keyphrases that you would like to use to optimize your website. These keywords can be your company name, service names or descriptions, product names or product descriptions...TERMS THAT CUSTOMER WOULD USE TO SEARCH FOR YOUR SERVICES OR PRODUCTS. To learn more about KEYWORDS, please visit this page [http://www.digitalmarketingsolution.com/key\\_word\\_meta\\_tag.htm](http://www.digitalmarketingsolution.com/key_word_meta_tag.htm)**

**4. Now you have listed your keywords, the next step is to rank them in order of importance. Please use comma to separate each keywords.**

**5. Each page of your website should have a title page. The title of the page is the most important keyword for that page. The most important title page of your entire site is the title page for your homepage. Go to this page to learn more about title page [http://www.digitalmarketingsolution.com/creating\\_an\\_effective\\_title\\_page.htm](http://www.digitalmarketingsolution.com/creating_an_effective_title_page.htm)**

**6. You have listed all the titles for all the main pages, use the comment box below to list all the descriptions for each title.**

### 7. Final comments



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